

*Directions:*

*Maritime Institute of Technology  
692 Maritime Boulevard  
Linthicum Heights, MD 21090  
410-859-5700*

**Northbound** From BWI Airport – from airport ramp, take I-195 to the Baltimore/Washington Parkway (MD-295 North). Continue to West Nursery Road Exit. At the end of the exit, bear right onto Nursery Road. Go to first traffic light and turn left onto International Drive. Go to first street and turn left onto Aero Drive. Proceed 2 blocks and through the gate onto the Institute's property. Follow signs to Parking Lots A or D. The conference will be held in Building 3, Room A-300. Enter through Building 3 or 4.

**Southbound** From North via Beltway – I-695 (South), I-83, I-70, I-95 – Take Baltimore beltway (I-695 South toward Glen Burnie). Take exit 7 South, Baltimore/Washington Pkwy (MD-295) to the West Nursery Road Exit (first exit south of the I-695 Baltimore Beltway). At the end of the ramp, turn left at the light onto West Nursery Road. At the third light (International Blvd) turn left. Go to the first street and turn left onto Aero Drive. Proceed 2 blocks and through the gate onto the Institute's property. Follow signs to Parking Lots A or D. The conference will be held in Building 3 Room A-300. Enter through Building 3 or 4.

**ALIGNING  
ACCREDITATION AND  
QUALITY  
THE DNV\*  
PERSPECTIVE**

---

**\*DNV is now a CMS approved  
hospital accreditation program  
& Joint Commission competitor**

**FRIDAY**

**May 22, 2009**

**8:00 AM – 4:00 PM**

**Maritime Institute of Technology**



*Sponsored by*

*The Maryland Association  
for Healthcare Quality*

**Rebecca J. Wise, MHA** has an undergraduate degree in Training and Development and a Master Degree in Hospital and Health Administration from Xavier University. She has over twenty years of operational experience at the executive level in healthcare organizations. Rebecca has consulted with healthcare organizations across the country on standards compliance and staff competency and was the faculty for many seminars on these subjects as well. She has successfully completed a RAB QMS Lead Auditor Program She has been instrumental in the development of a software product to measure and aggregate staff competence as well as software to manage the quality profiles of physicians. Rebecca is the CNOCOO of DNV Healthcare Inc., a national accreditation company with offices in Houston and Cincinnati.

**Patrick Horine, MHA** has an undergraduate degree in Training and Development and a Master Degree in Hospital and Health Administration from Xavier University. He has many years of experience in healthcare including Chief Quality Officer, Director of Business Development, and as Chief Executive Officer of an urban hospital in Cleveland. Patrick is an expert in Performance Improvement, Patient Safety, data inventory development and analysis, and Sentinel Events and Root Cause Analysis and has presented many seminars as well as worked on-site with healthcare organizations on these issues. He has successfully completed a RAB QMS Lead Auditor Program. Patrick is Executive Vice President, Accreditation of DNV Healthcare Inc., a national accreditation company with offices in Houston and Cincinnati.

Check our website: <http://www.mdahq.org>

Questions ?

Contact: Maureen McGinty [mmcgint1@jhmi.edu](mailto:mmcgint1@jhmi.edu)

Objectives:

Participants will be able to...

1. Apply the ISO 9001:200 requirements and develop processes to improve performance of an organization at all levels.
2. Describe the rationale for the development of an accreditation alternative for hospitals.
3. Describe the elements of a strong quality management infrastructure.
4. Distinguish between the characteristics of a healthcare delivery system that uses traditional approaches to quality and those that are truly integrated and synchronized for performance improvement

## ALIGNING ACCREDITATION AND QUALITY THE DNV PERSPECTIVE

Agenda	
7:30 — 8:00 am	Registration & Continental Breakfast
8:00 — 8:15 am	Welcome - Cheri Wilson , MAHQ President
8:15 — 10:00 am	<i>(Introduction and History)</i>
10:00 — 10:15 am	Break
10:15 — 12:15 pm	<i>(ISO 9000 quality guidelines)</i>
12:15 — 1:00 pm	Lunch Provided
1:00 — 2:15 pm	<i>(A culture of readiness does not equal a culture of quality)</i>
2:15 — 2:30 pm	Afternoon Break
2:30 — 3:45 pm	<i>Measuring alignment</i>
3:45-4:00 pm	Wrap-up, Evaluations, Cheri Wilson

## ALIGNING ACCREDITATION AND QUALITY

### THE DNV PERSPECTIVE

---

May 22, 2009	
Maritime Institute of Technology	
<b>Registration</b>	
MAHQ Members (Includes MAHQ, DCAHQ, DAHQ and VaAHQ)	\$ 90.00
Non-Member	\$ 100.00

**Please complete your on line registration by  
May 11, 2009**

If you are unable to complete registration by that date, please notify Cheri Wilson at [cwilso42@jhmi.edu](mailto:cwilso42@jhmi.edu) by May 18, 2009, to reserve your spot and registration will remain at the original price.

**Registration at the door will be an additional \$10.**

**For new members only:**

Discounted 2009 MAHQ Annual Membership with Conference is offered online \$20.00 (from regular \$35.00)

**Online registration and payment at the MAHQ web site, <http://www.mdahq.org>.**

For questions related to online registration and payment, contact the MAHQ President, Cheri Wilson, at [cwilso42@jhmi.edu](mailto:cwilso42@jhmi.edu)

MAHQ is a 501(c) (3) Federal Tax exempt Association